

KRNV-TV

QUARTERLY REPORT

FOURTH QUARTER 2007

October 8, 2007 – December 16, 2007

SIERRA BROADCASTING COMPANY, LICENSEE OF KRNV-TV, CHANNEL 4, SERVING RENO, NEVADA, HAS DETERMINED THAT THE ISSUES OF CONCERN TO THE COMMUNITY SERVED BY IT IS AS FOLLOWS:

1. GROWTH AND POPULATION:

Growth and population is still the biggest topic of those people we surveyed. Northern Nevada continues to explode in both retail and residential sectors. **Control of Growth** is controversial among Northern Nevada residents. New **business** creates more **jobs**, which attracts more people to the area, creating a need for more housing and **construction**. All of this puts a strain on the water supply causing more and more **restrictions of water use**. An increase of vehicles on the streets and highways causes more and more **traffic congestion**. Because of all these factors, many Northern Nevadans worry about **uncontrolled growth** in the area.

2. ENVIRONMENTAL ISSUES:

This has become a big issue in the eyes of Northern Nevadans perhaps because of concerns from our **growth and population**. Those surveyed are most concerned by **water and air quality**. **Water quality** issues in Northern Nevada include concerns about **drinking water** (from time to time there are "boil water" orders in various communities); a leukemia cluster among Fallon children has become a national issue which is tied in with possible impurities in the drinking water. Water for **recreational** use includes lakes, springs and rivers which are affected by increasing use by more people moving to the area as well as tourists. **Air quality** concerns mount as the number of vehicles in the area increase with the rapid expansion of **population**.

3. TOURISM AND ECONOMY:

Viewers continue to want to be updated on both economy and Northern Nevada tourism which largely fuels the region's economy. The **Reno Downtown Trench** moved the train tracks away from regular traffic in the downtown area to help clean up the area and make the area easier for tourists to get around. The Chamber of Commerce of Northern Nevada communities as well as many merchants and residents are active in trying to bring new **business** to the area, creating jobs and infusing the economy with tourist dollars. At the same time, some legislators are attempting to pass **state taxes** for businesses, which may curtail business growth and cause some businesses to leave the state.

4. CRIME AND VIOLENCE:

An old holdover, this issue is still a concern especially with our growing population in northern Nevada. **Violent crime** has escalated in Northern Nevada communities. Residents fear for their safety in public places and at home. Parents, teachers, teens and children worry about increasing gang membership and violence on the streets, to and from school and at school itself.

THE PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS PRODUCED AND AIRED BY SIERRA BROADCASTING COMPANY RESPOND TO THESE LOCAL ISSUES OF CONCERN. ILLUSTRATIVE IS THE FOLLOWING LIST OF PROGRAMMING AIRED DURING THE REPRESENTATIVE WEEKS OF

October 8 – 14, 2007, November 12 – 18, 2007 and December 10 – 16, 2007.

STORIES APPEARING ON TODAY SHOW CUT-INS AT 7:25 A.M. AND 8:25 A.M., NEWS 4 AT NOON, NEWS 4 TODAY AT FIVE-THIRTY A.M., NEWS 4 AT FIVE P.M., NEWS 4 AT SIX P.M. NEWS 4 AT 11:00 P.M. AND NEWS 4 AT 5:00 P.M., 6:00 P.M. AND 11:00 P.M. ON WEEKENDS ARE APPROXIMATELY OF 30 SECOND DURATION (:00:30) - 3 MINUTES DURATION (:03:00).

THE COMMUNITY UPDATES ARE AIRED FOUR TO FIVE TIMES EVERY DAY AND ARE 30 SECONDS (:00:30) AND 60 SECONDS (:01:00) IN DURATION.

PUBLIC AFFAIRS PROGRAMS SUCH AS “**LIFELONG LEARNING**” ARE LOCALLY PRODUCED. “LIFELONG LEARNING” ADDRESSES INNOVATIONS IN THE TEACHING PROFESSION AND HIGHLIGHTS TEACHING AND LEARNING APPLICATIONS IN THE COMMUNITY WITH UNR AS THE PRIMARY TEACHING INSTITUTION BEING FEATURED.

AS A COMMUNITY SERVICE, KRNV HAS SEVERAL CONTINUING STORIES OF INTEREST TO RESIDENTS. **THE JEFFERSON AWARDS** INCLUDE PROMOTIONAL ANNOUNCEMENTS ASKING THE PEOPLE TO NOMINATE WHAT THEY FEEL IS AN UNSUNG HERO IN THE COMMUNITY DESERVING OF AN AWARD AND RECOGNITION. THE STATION FOLLOWS THROUGH WITH THE CHOOSING OF THE MONTH’S JEFFERSON AWARD RECIPIENT AND PROFILES THAT PERSON’S GOOD DEEDS DURING THE AWARD BROADCAST.

EXCELLENCE IN EDUCATION ALLOWS TEENS, CHILDREN AND PARENTS TO BECOME INVOLVED IN HONORING A LOCAL TEACHER WHO HAS GONE ABOVE AND BEYOND. THAT TEACHER IS PRESENTED WITH AN AWARD AT A SPECIAL ASSEMBLY AT HIS/HER SCHOOL AND IS PROFILED ON A FOLLOW-UP NEWS STORY ON KRNV.

CLASS ACT ALLOWS STUDENTS TO CHOOSE ONE OF THEIR OWN CLASSMATES TO HONOR WHO HAS GONE OUT OF HIS WAY TO HELP OTHERS. A SPECIAL PRESENTATION ASSEMBLY IS HELD WHICH DETAILS THE MANY THINGS THAT MAKES THIS STUDENT OUTSTANDING, AND HIGHLIGHTS FROM THE PRESENTATION ARE AIRED ON KRNV.

ATHLETE OF THE WEEK HONORS STUDENTS WHO HAVE BEEN CHOSEN FOR THEIR EXCELLENCE IN ATHLETICS, AND ARE PRESENTED WITH AN AWARD ON KRNV FOR THEIR ACHIEVEMENTS.

WEDNESDAY'S CHILD. EACH MONTH WE PROFILE SPECIAL NEEDS CHILDREN FOR ADOPTION. THE PROGRAM HAS BROUGHT INCREASED SUCCESS RATES TO LOCAL ADOPTION AGENCIES.

CRIMEBEAT, WHICH AIRS WEDNESDAY AND SUNDAY ON NEWS 4 AT 11. NEWS 4 IN PARTNERSHIP WITH THE NEVADA DIVISION OF PAROLE AND PROBATION PROFILES ABSCONDERS, GIVING VIEWERS THE OPPORTUNITY TO CALL IN TIPS ABOUT THEIR WHEREABOUTS. DURING THE FIRST YEAR OF THIS PROGRAM WE ACHIEVED A 60% CAPTURE SUCCESS RATE, WHICH IS DOUBLE THE NATIONAL AVERAGE.

ADDITIONALLY, KRNV IS A STATION AFFILIATED WITH THE NATIONAL BROADCASTING COMPANY, INC. TELEVISION NETWORK WHICH INCLUDES PROGRAMS THAT RESPOND TO ISSUES OF IMPORTANCE TO THE COMMUNITY.

KRNV-TV
ISSUES OF CONCERN RESPONSIVE TO
THE PROBLEMS, NEEDS AND INTERESTS
OF CHILDREN 16 YEARS OLD AND UNDER
FOURTH QUARTER 2007

1. **DRUGS:**

The topic of **Drugs** takes over as the top surveyed subject on young people's minds. The problem of illegal drug use goes hand in hand with the problem of **Peer Pressure**. The use of these drugs often accompanies gang activity and crimes committed to get the money to buy the drugs. Parents, teens and children are concerned about the traffic in drugs and what effect their usage has on young people in regard to schoolwork, health and drifting into crime and gangs.

2. **PEER PRESSURE:**

Peer Pressure remains on kids' minds as a big issue, though no longer the top issue. A number of kids surveyed singled out stress as a significant problem, as today's kids are asked to grow up faster than previous generations and make more serious decisions. Many teens and children feel that **Peer Pressure** is what forces them to do things they know they shouldn't do, such as stealing and belonging to gangs.

GROWTH AND POPULATION

TITLE: News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 9, 2007

DESCRIPTION: Avalon Condo project, which encompasses 20 acres and 550 homes/condos, has been approved by Sparks City Council.

TITLE: News 4 Today
Today Show Cut-In
News 4 at Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 11 & 12, 2007

DESCRIPTION: Mt. Rose wants to expand but met with objections. No decision was made, mostly just arguments from both sides.

TITLE: News 4 Today
News 4 at 11:00 p.m.

TYPE: News

DATE OF BROADCAST: November 13 & 14, 2007

DESCRIPTION: Dolan project is a plan to buy a lot of land and build homes...very preliminary at this point.

GROWTH AND POPULATION (Continued)

TITLE: News 4 Today
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: November 15 & 16, 2007

DESCRIPTION: Some people want to build a truck stop on Robb and 80 – others don't. News 4 brings you the debate.

TITLE: News 4 at 6:00 p.m.

TYPE: News

DATE OF BROADCAST: November 16, 2007

DESCRIPTION: Moana Pool is broken. News 4 looked into the possibility of repairing it or building a brand new indoor aquatic center.

TITLE: News 4 Today Show
News 4 at Noon
News 4 @5:00 p.m.
News 4 @6:00 p.m.
News 4 @11:00 p.m.

TYPE: News

DATE OF BROADCAST: December 13 & 14th, 2007

DESCRIPTION: TMWA is changing the way residents are charged for water. Moving from flat fee to paying for how much you use.

ENVIRONMENTAL ISSUES

TITLE: News 4 Today
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 8, 2007

DESCRIPTION: Northwest Reno getting recycling bins from Waste Management.

TITLE: News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 10, 2007

DESCRIPTION: Horses infected with Salmonella earlier are recovering.

TITLE: News 4 @ 5:00 p.m.

TYPE: News

DATE OF BROADCAST: October 11, 2007

DESCRIPTION: Don't feed the bears!

TITLE: News @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 12, 2007

DESCRIPTION: Clean and green is a program where people volunteer to clean up parks. This was a preview for Saturday.

ENVIRONMENTAL ISSUES continued

TITLE: News 4 at 5:00 p.m.
News 4 at 6:00 p.m.
News 4 at 11:00 p.m.

TYPE: News

DATE OF BROADCAST: November 16, 2007

DESCRIPTION: The Martis Dam is one of the worst in the country because it leaks and needs repair. News 4 investigated.

TITLE: News 4 Today

TYPE: News

DATE OF BROADCAST: November 12, 2007

DESCRIPTION: Nevada is the first State to have an airplane that runs O+ bio-fuel.

TITLE: News 4 @ Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.

TYPE: News

DATE OF BROADCAST: November 16, 2007

DESCRIPTION: It may or may not be intentional that people are ruining a water project growth area by using 4x4's there.

TOURISM AND ECONOMY

TITLE: News 4 at Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 10, 2007

DESCRIPTION: Business owners in downtown Reno want to be safer to increase shopping in their establishments so they can make more money

TITLE: News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 10, 2007

DESCRIPTION: Senator Harry Reid talks about the amount of foreclosures and says he is working for a solution.

TITLE: News 4 Today
Today Show Cut-In
News 4 at Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 11 & 12, 2007

DESCRIPTION: Mt. Rose wants to expand but met with resistance. No decision made yet. Mostly just arguments from both sides.

TOURISM & ECONOMY (Continued)...

TITLE: News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: November 13, 2007

DESCRIPTION: Boreal opens ski season very early in an effort to stock employees and upgrade visitors.

TITLE: News 4 Today Show
News 4 at Noon
News 4 @5:00 p.m.
News 4 @6:00 p.m.
News 4 @11:00 p.m.

TYPE: News

DATE OF BROADCAST: December 13 & 14th, 2007

DESCRIPTION: TMWA changed from a flat fee to paying for actual water usage.

CRIME AND VIOLENCE

TITLE: News 4 @5:00 p.m.
News 4 @11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 8, 2007

DESCRIPTION: New Craigslist scam warning that has to do with estate sales from a realty pool

TITLE: News 4 at Noon
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 8, 2007

DESCRIPTION: Mom sentenced to 8 years for prostituting her 12 year year old daughter.

TITLE: News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 9, 2007

DESCRIPTION: Convicted sex offender successfully appeals his ruling.

TITLE: News 4 Today

TYPE: News

DATE OF BROADCAST: October 10, 2007

DESCRIPTION: Convicted sex offender successfully appeals his ruling.

CRIME AND VIOLENCE Continued

TITLE: News 4@11:00 p.m.
TYPE: News
DATE OF BROADCAST: October 9, 2007
DESCRIPTION: Douglas County arrested 3 people for stealing a car and drugs. We aired their pictures.

TITLE: News 4 Today
TYPE: News
DATE OF BROADCAST: October 10, 2007
DESCRIPTION: Douglas County arrested 3 people for stealing a car and drugs. We aired their pictures.

TITLE: New @ 11:00 p.m.
TYPE: News
DATE OF BROADCAST: October 9, 2007
DESCRIPTION: Judy Colder, teacher that was murdered, was memorialized by staff and students at UNR.

TITLE: News 4 Today
TYPE: News
DATE OF BROADCAST: October 10, 2007
DESCRIPTION: Judy Colder, teacher that was murdered, was memorialized by staff and students at UNR.

CRIME AND VIOLENCE

TITLE: News 4 @5:00 p.m.
News 4 @11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 8, 207

DESCRIPTION: New Craigslist scam warning that has to do with estate sales from a realty pool

TITLE: News 4 at Noon
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 8, 2007

DESCRIPTION: Mom sentenced to 8 years for prostituting her 12 year year old daughter.

TITLE: News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 9, 2007

DESCRIPTION: Convicted sex offender successfully appeals his ruling.

TITLE: News 4 Today

TYPE: News

DATE OF BROADCAST: October 10, 2007

DESCRIPTION: Convicted sex offender successfully appeals his ruling.

CRIME AND VIOLENCE Continued

TITLE: News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 10, 2007

DESCRIPTION: An elderly woman went missing. Police are asked for help.
She was later found alive.

TITLE: News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 10, 2007

DESCRIPTION: A look at intersections where accidents most commonly
happen and what police are doing to make them safer.

TITLE: News 4 Today

TYPE: News

DATE OF BROADCAST: October 11, 2007

DESCRIPTION: A look at intersections where accidents most commonly
happen and what police are doing to make them safer.

TITLE: News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 10, 2007

DESCRIPTION: Decision made against Wyeth Pharmaceuticals for
a drug women claim gave them cancer.

CRIME & VIOLENCE (Continued)...

TITLE: News 4 Today

TYPE: News

DATE OF BROADCAST: October 11, 2007

DESCRIPTION: Decision made against Wyeth Pharmaceuticals for a drug women claim gave them cancer.

TITLE: News 4 Today
Today Show Cut-In
News 4 at Noon
News 4 at 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 10 & 11, 2007

DESCRIPTION: Wilbur Ventling was arrested near Carson City.
Ventling is wanted for child rape in multiple States and Canada.

TITLE: News 4 @ Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 10, 2007

DESCRIPTION: Business owners downtown want it to be safer so they attract more shoppers and can be more lucrative.

TITLE: News 4 @ Noon
News 4 @ 5:00
News 4 @ 6:00
News 4 @ 11:00

TYPE: News

DATE OF BROADCAST: October 11, 2007

DESCRIPTION: Shooting threat at Hug High School ended up being a prank. We then looked at how schools here prepare for and react to threats.

CRIME & VIOLENCE (Continued)...

TITLE: News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: October 13 & 14, 2007

DESCRIPTION: Darrin Mack jury selection to begin Monday.

TITLE: News 4 Today
Today Show Cut-In
News 4 at Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: November 12, 2007

DESCRIPTION: Police announced that the death of Brandy Gollegro was a homicide.

TITLE: News 4 Today
News 4 at Noon

TYPE: News

DATE OF BROADCAST: November 13, 2007

DESCRIPTION: Crime of a day was robbery of a local Walgreen's and the suspect is still on the loose.

TITLE: News Today
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.

TYPE: News

DATE OF BROADCAST: November 13 & 14, 2007

DESCRIPTION: Sweeps series about how to prevent children from being abducted.

CRIME & VIOLENCE (Continued)...

TITLE: News 4 Today
News 4 @ Noon
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: November 13 & 14, 2007

DESCRIPTION: Gollego family, parents of murdered woman, decided to ask for help from the public.

TITLE: News 4 Today
News 4 at Noon
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: November 13 & 14, 2007

DESCRIPTION: 3 robberies occurred in a short amount of time.

TITLE: News 4 Today
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: November 13 & 14, 2007

DESCRIPTION: We looked at crime in Fernley and compared to a month ago.

TITLE: News 4 @5:00 p.m.
News 4 @6:00 p.m.
News 4 @11:00 p.m.

TYPE: News

DATE OF BROADCAST: November 15, 2007

DESCRIPTION: Man wanted for murder in Portland was arrested here.

CRIME & VIOLENCE (Continued)...

TITLE: News 4 Today
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.

TYPE: News

DATE OF BROADCAST: November 16, 2007

DESCRIPTION: It may or may not be intentional that people are ruining a water project growth area by using 4x4's there.

TITLE: News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: November 16, 2007

DESCRIPTION: Police seek person who robbed U.S. Bank on Vassar.

TITLE: News 4 Today

TYPE: News

DATE OF BROADCAST: November 17, 2007

DESCRIPTION: Yearly/monthly warning for people not to leave cars running to warm them up because thieves love it.

TITLE: News 4 Today
Today Show Cut-In
News 4 at Noon
News 4 @ 5:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: November 17, 2007

DESCRIPTION: Reno man arrested for luring boys over the Internet via Craigslist, then beating them up.

CRIME & VIOLENCE (Continued)...

TITLE: News 4 @ 6:00 p.m.
TYPE: News
DATE OF BROADCAST: November 18, 2007
DESCRIPTION: Secret witness now offering a reward for information on a bank robbery from a few days ago.

TITLE: News 4 at 11:00 p.m.
TYPE: News
DATE OF BROADCAST: November 18, 2007
DESCRIPTION: Gang shooting arrest, no one killed.

TITLE: News 4 @ 11:00 p.m.
TYPE: News
DATE OF BROADCAST: November 18, 2007
DESCRIPTION: Showed a mug shot of man arrested for graffiti.

TITLE: News 4 Today Show
News 4 at noon
TYPE: News
DATE OF BROADCAST: December 10, 2007
DESCRIPTION: Someone reported Geico robbery and police later found it to be an embezzlement scam.

TITLE: News 4 Today Show
News 4 at noon
TYPE: News
DATE OF BROADCAST: December 10, 2007
DESCRIPTION: First services were held since fire at Carson City church. Followed up on investigation.

CRIME & VIOLENCE Continued

TITLE: News 4 at Noon
News 4 @5:00 p.m.
News 4 @6:00 p.m.

TYPE: News

DATE OF BROADCAST: December 10, 2007

DESCRIPTION: We take a look at security in churches in the Reno/Sparks area following a string of church shootings in Colorado.

TITLE: News 4 Today Show
News 4 at Noon
News 4 @5:00 p.m.
News 4 @6:00 p.m.
news 4 @11:00 p.m.

TYPE: News

DATE OF BROADCAST: December 10 & 11th, 2007

DESCRIPTION: Darrin Mack has first hearing with new lawyers. He asked to take back guilty plea and start trial all over again.

TITLE: News 4 Today Show
News 4 @5:00 p.m.
News 4 @6:00 p.m.
News 4 @11:00 p.m.

TYPE: News

DATE OF BROADCAST: December 10, & 11th, 2007

DESCRIPTION: RPD's work to reduce traffic accidents at certain intersections.

TITLE: News 4 Today Show
News 4 at noon
News 4 at 5:00 p.m.
News 4 at 6:00 p.m.
News 4 at 11:00 p.m.

TYPE: News

DATE OF BROADCAST: December 10 & 11th, 2007

DESCRIPTION: Breaking News at 11:00 – arson fire in closed down town motel, the Zanzibar, and killed one person.

CRIME & VIOLENCE Continued

TITLE: News 4 at Noon
News 4 at 5:00 p.m.
News 4 at 6:00 p.m.

TYPE: News

DATE OF BROADCAST: December 11, 2007

DESCRIPTION: After the Zanzibar fire, we took a look at how the homeless stay warm in winter and RPD's work to keep them out of abandoned buildings.

TITLE: News 4 Today Show
News 4 at 5:00 p.m.
News 4 at 6:00 p.m.

TYPE: News

DATE OF BROADCAST: December 11& 12^h, 2007

DESCRIPTION: Look at businesses busted for selling alcohol to minors.

TITLE: News 4 Today Show
News 4 at 5:00 p.m.
News 4 at 6:00 p.m.
News 4 at 11:00 p.m.

TYPE: News

DATE OF BROADCAST: December 11& 12^h, 2007

DESCRIPTION: 2 people open fire at a school bus hitting several people.

TITLE: News 4 Today Show
News 4 at Noon
News 4 at 5:00 p.m.
News 4 at 6:00 p.m.
News 4 at 11:00 p.m.

TYPE: News

DATE OF BROADCAST: December 12& 13^h, 2007

DESCRIPTION: Arrest made in Las Vegas school bus shooting.

Crime & Violence Continued

TITLE: News 4 Today Show
News 4 at 5:00 p.m.
News 4 at 6:00 p.m.

TYPE: News

DATE OF BROADCAST: December 14, 2007

DESCRIPTION: Man suspected of robbing store with a knife was arrested by RPD.

TITLE: News 4 Today Show
News 4 at 6:00 p.m.

TYPE: News

DATE OF BROADCAST: December 14, 2007

DESCRIPTION: Car ran into house. Cause was not discovered.

TITLE: News 4 at 6:00 p.m.
News 4 at 11:00 p.m.

TYPE: News

DATE OF BROADCAST: December 14, 2007

DESCRIPTION: Extra patrols on the roads to check for DUI's over the Holidays.

TITLE: News 4 at 5:00 p.m.
News 4 at 6:00 p.m.
News 4 at 11:00 p.m.

TYPE: News

DATE OF BROADCAST: December 14, 2007

DESCRIPTION: Nevada Highway Patrol trooper makes big meth bust which resulted in 2 arrests.

Crime & Violence Continued

TITLE: News 4 at 5:00 p.m.
News 4 at 6:00 p.m.
News 4 at 11:00 p.m.

TYPE: News

DATE OF BROADCAST: December 15, 2007

DESCRIPTION: Fire in a Sun Valley home caused family of 4 to seek help from the Red Cross.

TITLE: News 4 Today
News 4 at Noon
News 4 at 5:00 p.m.
News 4 at 6:00 p.m.
News 4 at 11:00 p.m.

TYPE: News

DATE OF BROADCAST: December 16 & 17th, 2007

DESCRIPTION: UNR student says a man kidnapped her then raped her. Police made their report following morning. No arrest made.

CHILDREN'S ISSUES
PEER PRESSURE

TITLE: News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: November 13, 2007

DESCRIPTION: "Mix It Up" is a program to get students to mix up who they sit with at lunch and helps stop cliques.

CHILDREN'S ISSUES
DRUGS

TITLE: NONE

TYPE: News

DATE OF BROADCAST:

DESCRIPTION:
